



Company Name
Address
City, State, Zip

April 11, 2006

Dear Owner:

Water conservation in metro Atlanta is a top priority for our agency, the Metropolitan North Georgia Water Planning District. The water resources of north Georgia are limited. Our rivers are small and groundwater is scarce. Water conservation is essential not only for the future needs of our growing population but also to insure that we have enough water during drought. We are reaching out to you and others in the community to ask for help to put water conservation plans into action.

The Metropolitan North Georgia Water Planning District has developed a Water Supply and Water Conservation Plan. This plan outlines what needs to be done in metro Atlanta to be sure we have enough water supply. Water conservation is a *very* important part of that plan. It includes conservation measures that are recommended for a variety of water uses. One conservation measure involves the landscape irrigation industry and we believe your company can help to put it in place.

In 2004, the Georgia General Assembly passed HB 1277 which requires rain sensor shut-off switches on new landscape irrigation systems. Beginning on January 1, 2005, all new, in-ground landscape irrigation systems in the District must have rain sensor shut-off switches installed. Rain sensors will help reduce unnecessary watering during rainfall events. This measure includes both residential and commercial systems. We ask that you do your part and install rain sensor shut-off switches on all new landscape irrigation systems in the District. We also hope that you will encourage your customers with existing landscape irrigation systems to consider adding a rain sensor shut-off switch.

We need and appreciate your assistance in the effort to protect our water resources. Water is essential to our livelihood in both business and in our homes and for both environmental and economic prosperity. To learn more about the Metropolitan North Georgia Water Planning District you can visit our website at www.northgeorgiawater.com and if you have any questions please call Maia Saffell at 404-463-3261.

Sincerely,

Kathryn L. Dunlap, Chairman
Metropolitan North Georgia Water Planning District